

Data services

Five improvements ultra-fast connectivity can make to your business

The full-fibre revolution

The way we do business is changing. We're becoming ever more reliant on the internet and exploring a new generation of applications and cloud services. But businesses are being held back. Our outdated digital infrastructure is unable to cope with the volume of data we are producing – leading to dropouts and slowdowns, and limiting our ability to grow.

For both small businesses and enterprises alike, gigabit speeds can transform your working environment for the better. More than two fifths (42%) of employees already say poor technology is stopping them being as productive as they would like to be, and internet outages cost the UK economy as much as £7 Billion every year.

With ultra-fast, gigabit-speed internet connectivity, businesses are fully future-proofed and ready to embrace the emerging cloud services that will help them innovate and succeed.

This guide explores the five key improvements ultrafast connectivity can make to your business:



1. Ultra-fast, symmetrical speeds and super-low latency

With a pure fibre connection directly into your business, you will have access to symmetrical, gigabit-capable upload and download speeds, increasing efficiency and productivity.

Unlike so-called 'fibre' broadband services, there is no copper to restrict the Internet speeds it can support, meaning practically limitless capacity.



2. No slow-downs, no matter how many people are using the network

Gigabit speed internet is on average 100x faster than current broadband. Staff working in a range of ways, office based or remotely, can simultaneously access a gigabit network at peak times with no drop in speeds. This means it's possible for everyone to do whatever they need online at the same time without waiting around for pages to load or content to buffer.





3. Next-generation services, cloud computing and remote back up

A pure fibre connection can support your business now and as your digital requirements evolve in the future. Virtually limitless capacity means a new world of applications become practical solutions, from Office 365 and video conferencing, to cloud computing platforms such as Amazon Web Services.



4. Revolutionise your business comms

Ditch your land line for cheaper, smarter VoIP telephony and have your meetings face to face with HD video conferencing tools. With gigabit speed internet, lag free video conferencing will be the norm, helping to bring businesses together, even if they're on opposite sides of the world.



5. Resilient, reliable, responsive

Business critical services can run smoothly over the state-of-the-art infrastructure, where pure fibre connectivity represents a truly diverse connectivity solution, completely independent from incumbent infrastructure. CityFibre's business class SLA's mean that if you do encounter any issues, they are resolved quickly and efficiently.

So what are you waiting for? Get connected to the UK's next-generation network and leave slow broadband speeds behind.



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