

FULL-FIBRE has landed

The world is using more data than ever



UK data consumption is increasing by



year on year.

SO...

So if 82% of businesses believe reliable broadband is extremely important



WHY are we stuck using **AGEING COPPER LINES?**

THE DIFFERENCE

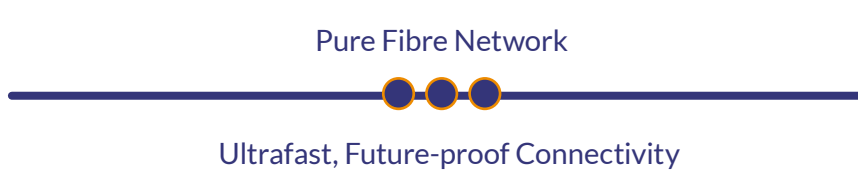
Standard Broadband



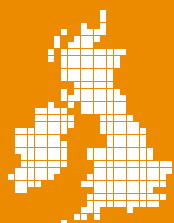
Pure Fibre Network



Ethernet Connectivity



The UK's average broadband speed is ~40mb



But Full fibre reaches up to 1000mb+

WHY DO WE NEED IT?



Reliability
Enough capacity for your workforce



Efficiency
Adopt new software and practices not viable over slow internet



Speed
Large Data transfers in the blink of an eye

In an increasingly digital world, don't get left behind.